

## SHASTRI ACADEMY OF EXCELLENCE

## **SYLLABUS**

## **PGDJMC**

Post Graduate Diploma In Journalism & Mass Communication

**DURATION: 12 Months Eligibility: Graduation** 

- **Introduction to Journalism and Mass Communication**
- Reporting and Editing
- Writing and Editing for Print Media
- **Advertising and Public Relations**
- **Media Ethics & Laws**
- **News Paper & Television Journalism**
- **Practical Print & Online**

## DESCRIPTION

PGJMC is a programme for those who want to learn and upgrade their skills in communication, journalism and allied fields. It is also an opportunity for working professionals to enhance and update their knowledge and get a formal degree for it. This programme is also aimed at general learners who want to have an understanding of the society and media's role in it, especially in a fast paced, technologically oriented world.